



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE

March 1, 1996

CONTACT: Audra Garling

(202) 994-6467

**C-SPAN CHAIRMAN AND CEO BRIAN LAMB TO ADDRESS GW'S SCHOOL OF
MEDIA AND PUBLIC AFFAIRS MARCH 8**

Annual Stephen Holly Bronz Lecture to focus on "Journalistic Values and the New Media"

WHAT: C-SPAN Chairman and CEO Brian Lamb addresses "Journalistic Values and the New Media," sponsored by GW's School of Media and Public Affairs.

WHEN: Friday, March 8, 1996
10:30 a.m.

WHERE: The George Washington University
Marvin Center Ballroom
800 21st Street, NW
Washington, D.C.
(Foggy Bottom/GW Metro, Blue and Orange lines)

COST: The lecture is free and open to the public.

BACKGROUND:

GW's School of Media and Public Affairs (formerly the National Center for Communication Studies) annual Stephen Holly Bronz Lecture honors the late Bronz, a native of Washington, D.C., and an honors masters graduate from Columbia University. Bronz wrote "Roots of Negro Racial Consciousness" (1964), was senior editor of "The Challenge of America" (1968) and had been editor at Holt, Rinehart and Winston. Bronz was working on another book, "Cowboy's World" when at 29 he was killed in an automobile accident in Taos, N.M.

Brian P. Lamb, C-SPAN and CEO chairman is a natural at the helm of this Cable-Satellite Public Affairs Network which provides in-depth coverage of national and international issues. Prior to helping found C-SPAN, Lamb served as both a journalist and political press secretary. Born with a love for broadcasting, Lamb worked at Indiana radio and television stations while attending high school and college. A graduate of Purdue University, Lamb joined the Navy, where his tour included White House duty and the Pentagon public affairs office. After a short stint back home at Lafayette, Indiana's television station in 1967, Washington lured him back as a freelance reporter for UPI Audio, a Senate press secretary and a White House telecommunications policy staffer.

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Ten years later, after publishing a biweekly newsletter, *The Media Report* and covering communications issues as Washington bureau chief for *CableVision* magazine, which inspired the idea for a public affairs network delivered by satellite, Lamb won the support of key cable industry executives for a channel that could deliver gavel-to-gavel coverage of the U.S. Congress. Organizing C-Span as a not-for-profit company, the group built one of D.C.'s first satellite uplinks by March 1979 --just in time to deliver the first televised session of the U.S. House of Representatives to 3.5 million cable households. With cable industry support, C-SPAN grew rapidly and now offers two 24-hour video channels and two audio networks, as well as unique public affairs programming on a wide range of news and public policy issues to more than 60 million households.

Past speakers in the Stephen Holly Bronz Lecture series have included David Broder, *The Washington Post*; Ted Turner, founder of CNN; Judith Martin, the syndicated "Miss Manners;" Watergate reporter Carl Bernstein; humorist Art Buchwald; Elsie Carper, a founding editor of *The Washington Post*'s Style section; political correspondent Roger Mudd; UPI White House Bureau Chief Helen Thomas; Pulitzer Prize-winning journalist Haynes Johnson, *The Washington Post*; and Bob Woodward, author, Watergate reporter and assistant managing editor of *The Washington Post*.

The School of Media and Public Affairs will formally announce its new name **on Friday, March 8 when C-Span Chairman and CEO Brian Lamb delivers the annual Stephen Holly Bronz Lecture**. Lamb's address will kick off a series of activities introducing the new SMPA, including the Radio and Television Program's "Making Movies" lecture/discussion and screening; the Journalism Program's "New Directions in Journalism" forums; and the Political Communication Program's reunion and symposia on research and the 1996 election.



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CONTACT: Alexa Kim

(202) 994-3087

FOUR SBPM GRADS RECOGNIZED FOR OUTSTANDING ACHIEVEMENT AT 1996 ALUMNI RECOGNITION AND ATHLETIC HALL OF FAME AWARDS CEREMONY

WASHINGTON -- Amid a stunning orchid display in the U.S. Botanic Garden Conservatory, The George Washington University held its annual Alumni Recognition and Athletic Hall of Fame Awards Ceremony and Reception on February 22. GW President Stephen Joel Trachtenberg stated in his opening remarks: "The real test of our institution is the quality of our graduates-- who we educate and what they choose to do with their lives. In almost every conceivable walk of life, GW graduates make extraordinary contributions in the professional, civic and personal arenas. By honoring them, we are really honoring ourselves."

This was echoed in **Nicholas S. Lakas' (B.A. 1946)** acceptance speech when he reflected upon the question, "What does it mean to be an alumnus of GW?" recently posed to him by a sophomore of the University. "There is no simple, single answer," Lakas stated, "but there is at least a common denominator-- *pride of association with GW*-- that is reinforced by enduring memories and the giving of oneself in the service of GW." Lakas, who worked at the Department of State and as a Foreign Service Officer in Asia, credited his wife Eleanor along with his B.A. from the GW School of Business and Public Management for his success. "My degree has taken on an added dimension over the years as I have met more GW graduates during the course of my career and have seen GW continue to elevate its academic standards."

Michelle Knox Zaloom (B.A. 1986 and M.P.A. 1989) is currently on the U.S. national rowing team and is training to qualify for the quadruple sculls event at the 1996 Olympics in Atlanta. At GW she earned four letters in volleyball and three letters in crew from 1982 through 1986. In 1984 and 1985 she earned All-Atlantic 10 honors and was GW's MVP in volleyball in 1985. Her crew career at GW was equally stellar. After moving from novice to varsity and competing in Nationals during her first year of rowing, she finished fourth at Nationals in a GW Four in her senior year. After graduation she rowed on the 1991 and 1993 National teams where she earned a gold and a bronze medal and in 1992 she competed in the Summer Olympic Games at Barcelona where she placed fifth in women's quadruple sculls.

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Clifford M. Kendall (M.B.A. 1965) is chairman of the board of Computer Data Systems, Inc., which earns \$220 million in annual revenues and provides consulting and data processing services to federal, state and local governments, not-for-profit institutions and commercial clients. He credits his wife Camille and his experience at GW with equipping him to succeed in business. "It's a real pleasure to be part of The George Washington University team," he stated.

Marc J. Heyison (B.S. 1984) was drafted after his junior season by the Baltimore Orioles in the ninth round, the highest selection in GW baseball history. He went on to play for the O's Carolina League affiliate, the Hagerstown Suns, before a degenerative shoulder injury required surgery and ended his pro baseball career. After graduating from the School of Business and Public Management with a B.S. in finance, he entered the clothing retail industry and is currently CEO of Top Notch, Inc., a diversified supplier to educational and athletic institutions in the Mid-Atlantic Region. Heyison is very active in his community and sponsors the "Gloria Heyison Golfing Against Breast Cancer," event, an annual tournament in honor of his mother, a breast cancer survivor, that benefits the American Cancer Society.

GW's School of Business and Public Management is dedicated to academic excellence in the study, teaching and research of management and policy in the public and private sectors -- both within the United States and internationally. The school comprises eight departments -- accountancy, finance, health services, management and policy, international business, management science, marketing, public administration, and strategic management and public policy. The school is also home to the International Institute of Tourism Studies.

Now celebrating its 175th anniversary, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University, which is located four blocks from the White House, offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.



NEWS

FOR IMMEDIATE RELEASE
March 1, 1996

CONTACT: Audra Garling
(202) 994-6467

GW UNVEILS SCHOOL OF MEDIA AND PUBLIC AFFAIRS

Former National Center for Communication Studies Sets New Direction

WASHINGTON -- The George Washington University's National Center for Communication Studies has changed its name to the School of Media and Public Affairs to more accurately reflect the wide range of communication-related programs it offers.

Jarol Manheim, professor of political communication and political science and director of the School of Media and Public Affairs is pleased and proud of the direction his School is taking. "Our new name really captures all the research, teaching and outreach programs we engage in," said Manheim.

The School of Media and Public Affairs, whose name was initiated by the SMPA faculty and approved by GW's Board of Trustees, will remain a part of the Columbian School of Arts and Sciences. "One thing that doesn't change with the new name is our basic commitment to providing a solid liberal arts education," said Manheim.

Created in July 1991 to join academic and administrative units of the University dealing with communication studies, NCCS established a leadership role in the context of the nation's capital in educational, creative and scholarly activities related to the study of communication. Manheim, who was named the 1995 District of Columbia "Professor of the Year" by the Carnegie Foundation for the Advancement of Teaching, remembers wanting to "create something that by the sound of it marked both aspiration and significant accomplishment."

With the dream of a new name realized, SMPA now hopes to expand its offerings with a graduate program, a wider variety of undergraduate courses and possibly more space at 21st and H Streets. SMPA will be formally introduced **on Friday, March 8 when C-Span Chairman and CEO Brian Lamb delivers the annual Stephen Holly Bronz Lecture**. Lamb's address will kick off a series of activities introducing the new SMPA, including the Radio and Television Program's "Making Movies" lecture/discussion and screening; the Journalism Program's "New Directions in Journalism" forums; and the Political Communication Program's reunion and symposia on research and the 1996 election.

Dave Anderson
CAMPUS MAIL



175TH ANNIVERSARY 1821-1996

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FOR IMMEDIATE RELEASE
March 4, 1996

CONTACT: ALEXA KIM
(202) 994-3087

EVENT MANAGEMENT CERTIFICATE PROGRAM INAUGURATES DISTANCE LEARNING PROGRAM

Pioneer Group of 12 Students to Keep Pace with Latest Technology and Industry Developments

WASHINGTON -- It all begins on the World Wide Web with an online enrollment form and 30-minute exam. Welcome to the Event Management Distance Learning Certificate Program at The George Washington University (<http://uol.com/gwu/esi/em>), a globally accessible alternative to the onsite traditional program.

Starting with a pioneer group of 12 enrollees on January 15, 1996, The George Washington University's Event Management Distance Learning Program of the School of Business and Public Management combines faculty expertise and high technology for the ultimate educational benefit of event management students.

Director Joe Jeff Goldblatt said, "The benefit of our Event Management Distance Learning Certificate Program is that students enjoy a curriculum that keeps up with the latest industry changes and developments. They can also learn at their own pace according to their own schedules-- whether at three in the morning or while vacationing abroad."

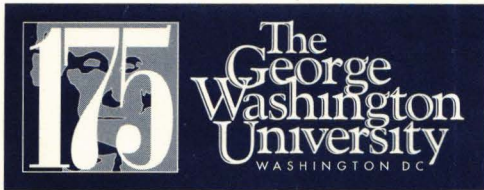
Through the use of video, correspondence, asynchronous online discussion groups and course guidebooks, students can finish the program in a minimum of 12 weeks but are free to take as long as they wish. Along with the four core courses: Event Administration, Event Coordination, Event Marketing and Event Legal, Ethical, and Risk Management Issues, students choose three electives for graduation from an offering of five courses: corporate event management, sport event management, meetings and conferences, government, civic and political event and sponsorship.

For more information on how to enroll in the Event Management Distance Learning Certificate Program, please call (703) 578-8845 or visit the Event Management Certificate Program home page at <http://uol.com/gwu/esi/em>.

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Dave Anderson
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Room 207



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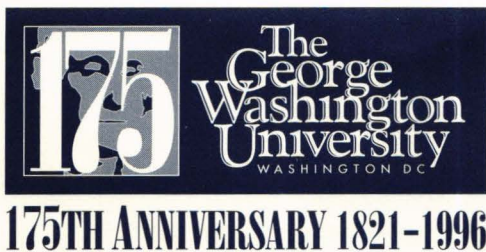
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Comm.
Instruct. Media & Materials
Gelman
Room B06, 00000

David Wizer
CAMPUS MAIL



NEWS

FOR IMMEDIATE RELEASE
March 5, 1996

CONTACT: Audra Garling
(202) 994-6467

**GW'S DIMOCK GALLERY EXHIBITION FEATURES MARK KLETT'S PANORAMA
AND WORKS BY WASHINGTON AREA PHOTOGRAPHERS**

Washington Photography, Old and New: Angles of Vision on display March 7-27

WHAT: *Washington Photography, Old and New: Angles of Vision*, sponsored by The George Washington University's Dimock Gallery.

WHEN: Thursday, March 7 - Wednesday March 27, 1996

WHERE: The George Washington University
Dimock Gallery
730 21st Street, NW, Lower Level Lisner Auditorium
Washington, D.C. (Foggy Bottom/GW Metro, Blue and Orange lines)

BACKGROUND:

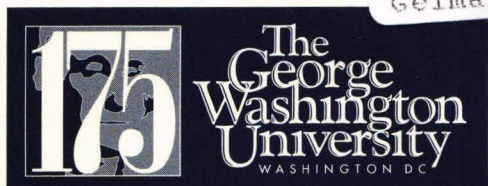
In honor of the University's 175th Anniversary, GW's Dimock Gallery blends old images from its Washingtoniana collection with works from invited contemporary Washington photographers. The cornerstone of the exhibit is the first public viewing at GW of Mark Klett's *The Washington Panorama: Three Seasons, Two Administrations*. The fourteen-panel panorama comes full circle as it exudes power and access, capturing the true essence of Washington. The color portfolio, which was taken from the Clock Tower of the Old Post Office, showcases buildings in downtown Washington in the early 1990's. A gift from University President Stephen Joel Trachtenberg and wife Francine Zorn Trachtenberg to The George Washington University Permanent Collection in 1994, the 22"x18" Carbro II prints were taken between fall 1992 and spring 1993. After their Dimock exhibition, the photographs will be placed on campus display to welcome visitors to the University and to orient them to Washington.

Several stereopticon cards and a stereopticon from the collection of **Frank and Mary Wright** will also be showcased. These unusual images, some hand-tinted color photographs, feature rare views of nineteenth-century Washington from differing vantage points. **Amy Lamb's photographs of architectural subjects** possess strength and beauty and their columns and stairways render three-

- more -

dimensional forms as two-dimensional images using the new technological advances from the Iris printer. ***Capitol Hill: Beyond the Monuments*** published by the Capitol Hill Art League and works by Andrea Harles, Daniele Piasecki and David Sloane are other sources of contemporary photographs used in the exhibition. ***Zinnia's Post Modern Washington murals***, "hypotheticals" of plausible street scenes, are actually photomontaged deconstructions of Washington's downtown. Their grandiose scale, 6'x 16', creates a fantasy reconstruction of the city.

The Dimock Gallery is located off the lower lobby of Lisner Auditorium, 730 21st Street, NW. Hours are Tuesday through Friday, 10 a.m. to 5 p.m. and during special Lisner Auditorium performances. The gallery is closed to the public Saturday-Monday. Admission is free. For more information, call the Dimock Gallery at (202) 994-1525/7091.



175TH ANNIVERSARY 1821-1996

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FOR IMMEDIATE RELEASE
March 6, 1996

CONTACT: Karen Sibert
202/994-9023

-- MEDIA ADVISORY --

**GW AND DISTRICT OF COLUMBIA BAR TO CONDUCT SEMINAR ON
FEDERAL PROGRAM FRAUD MAR. 25 & 26**

- WHAT:** The District of Columbia Bar and The George Washington University present the Fifth Annual Institute on Federal Program Fraud, **"Strategies, Tactics and Ethical Considerations."**
- WHEN:** Monday, March 25, 1996 and Tuesday, March 26, 1996
9:00 a.m. - 4:45 p.m.
- WHERE:** Renaissance Washington Hotel - Downtown
999 Ninth Street, NW
Washington, D.C.
- COST:** \$645 includes two-day Institute, luncheons and course materials. \$615 for DC Bar members and GW Law School alumni. The fee is \$465 for government attorneys.

Background:

The Institute for Federal Program Fraud was established in 1991 to bring together representatives of the Department of Justice, federal investigative and regulatory agencies, private corporations and the defense bar to discuss recent developments and future trends in criminal and civil enforcement of anti-fraud laws applicable to federal procurement and highly regulated areas such as health care, environmental protection and financial institutions.

This year's Institute will present experienced speakers from the government and defense bar on certain areas that are currently receiving special emphasis, such as enforcement of the Foreign Corrupt Practices Act, qui tam litigation and corporate compliance programs.

Dave Anderson
CAMPUS MAIL
Room 207



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MEDIA CONTACT: ALEXA KIM
(202) 994-3087

GW'S SCHOOL OF BUSINESS AND PUBLIC MANAGEMENT TO HOST
GRADUATE MANAGEMENT FAIR & RECEPTION MARCH 19

One-Stop-Shopping for Information on Graduate Management
Education Opportunities at GW

EVENT: Graduate Management Fair & Reception, will provide comprehensive and individualized information on graduate education opportunities for people looking into career advancement or enhancement in the field of business. Program representatives, faculty, staff, students and alumni will be on hand to answer individual questions and to discuss the many benefits of graduate instruction. Dean F. David Fowler will host a plenary session and the program will continue with individual breakout sessions in the following areas:

Full/Part-Time Programs:

- Master of Accountancy
- Master of Business Administration
- Master of Health Services Administration
- Master of Public Administration
- Master of Taxation
- Master of Tourism Administration
- Master of Science in Finance
- Master of Science in Information Systems

Executive/Accelerated Programs:

- Executive Master of Business Administration
- Executive Master of Science
- Accelerated Master of Business Administration

Ph.D. Programs

WHEN: Tuesday, March 19, 5:00 p.m.-8:00 p.m.

WHERE: The George Washington University
Funger Hall, Lobby Level
2201 G St., N.W.
Washington, D.C.

COST: Free but reservations by March 18 are required.
Call (202) 994-3999.

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Room 207
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CONTACT: Karen Sibert

202/994-9023

-- MEDIA ADVISORY --

GW LAW SCHOOL AND U.S. DEPT. OF COMMERCE TO PRESENT INSTITUTE ON
CURRENT ISSUES IN INTERNATIONAL TRADE MAR. 28-29

WHAT: The Second Annual Institute on Current Issues in International Trade, presented by The George Washington University and the U.S. Department of Commerce.

WHERE: J.W. Marriott Hotel
1331 Pennsylvania Avenue, NW
Washington, D.C.

WHEN: Thursday, March 28 and Friday, March 29, 1996
8:30 a.m. - 5:30 p.m.

COST: \$595 includes two-day Institute, two luncheons and conference materials.

Background:

The international trading community is on the threshold of an era of unparalleled growth, spurred by new trading rules created in the course of three American presidential administrations. The World Trade Organization poses challenges for all participants in the form of market-opening rules which will face stiff resistance from domestic industries worldwide. These industries have been traditionally protected as strong political constituencies. The United States, as a leading advocate of liberalized trade, will have much to gain from broader access to foreign markets, but, in return, will have to reduce and/or eliminate many of its own trade barriers, subjecting many long-protected industries to unfamiliar competition.

This Institute is designed for corporate ceos and vice presidents of companies in international trade, corporate in-house counsel, service industry representatives, foreign corporate executive and foreign trade officials and international trade attorneys.

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FOR IMMEDIATE RELEASE
March 7, 1996

CONTACT: Audra Garling
(202) 994-6467

GW STUDENT TO RECEIVE 1996 PHI BETA DELTA HONOR SOCIETY FOR INTERNATIONAL SCHOLARS ACHIEVEMENT AWARD

Washington -- Nadia M. Abdo, a doctoral student at The George Washington University, has been selected to receive the 1996 International Student Award for achievement by the Board of Directors of the Phi Beta Delta Honor Society for International Affairs. This is the first prestigious honor bestowed upon a GW student in the University's 175 years. Abdo has been invited to receive her \$500 award and plaque at the awards banquet on March 29, 1996 during the honor society's Tenth Annual National Conference in Long Beach, California.

With little time to relish the master's degree she earned in the spring of 1995, Abdo enrolled in GW's computer science doctoral program last fall. "I am very glad that I got this chance to attend such a prestigious institute, GW," said Abdo. "I learned so much here about the importance of spreading international awareness, removing cultural barriers and building a peaceful world for us and the generations to come."

Born in Amman, Jordan, Abdo is intelligent, contagiously friendly and already an international success. While attending the University of Jordan, she participated in various international academic and extracurricular programs which brought Americans and Europeans to Jordan. Witnessing the stark cultural differences separating these three nations sparked an incurable curiosity within Abdo to know how all people are different and how to best blend these international worlds.

Motivated by her curiosity and conviction that "if everyone gets to meet each other there would be fewer problems in the world," Abdo earned a place on the Student Leadership Program. The program, designed to give students a chance to compare the social, political and economical issues of different countries, enabled Abdo to travel throughout Jordan, the United Kingdom and Oman to meet with monarchs, diplomats and other high-ranking government officials. Sporting newly enriched judgment and political and cultural knowledge, as well as a sharp command of the English language, Abdo completed this one and a half year program and graduated with a bachelor of science degree in computer science in January 1987.

Abdo joined the Crown Prince Award Program after graduation to assist youth in strengthening their assertiveness, confidence, leadership and motivation skills through group activities and community services. She fought illiteracy among senior citizens, was involved in fund-raising, worked with orphans and played squash with the Jordanian Women's National Squash Team. Based on her

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leadership experience in this program, Abdo was selected to represent her country in the International Operation Rally, a world wide activity where youth between the ages of 19-26 research side by side with scientists from all over the world and increase health awareness among the populations of remote areas.

After graduation, Abdo worked for several years in Jordan as a senior programmer and analyst. In July 1993, she decided to travel to Washington, D.C. to pursue a graduate degree in computer science from GW's School of Engineering and Applied Science and to "have some more cultural experiences," Abdo smiled. GW was Abdo's first choice based on its international reputation and its placement in the nation's capital. "GW is surrounded by so many lively people," said Abdo. "It also helped that my relatives live near here."

Shortly after arriving at GW, Abdo joined the Beta Omicron Chapter of Phi Beta Delta. In April 1994, she was named chairperson of its Embassy Tours Committee. Recently she organized trips for GW students to the Jordanian and Chinese Embassies. The trips featured lectures and slide shows of the countries' historical, educational and social aspects. The outings were topped off with feasts of authentic Jordanian and Chinese cuisine.

Despite her extensive travels throughout America, the United Kingdom, and the Middle East, Abdo envisions herself returning home to Jordan after she concludes her studies. "I do love the U.S., but I know my country needs me," said Abdo. "Maybe through teaching I'll be able to help. We'll see."

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March 8, 1996

CONTACT: Audra Garling
(202) 994-6467

CLINTON DEFEATS DOLE -- LOSES TO POWELL IN GW MARYLAND POLL

WASHINGTON -- In a poll conducted among 390 likely Maryland voters Monday night by The George Washington University's Graduate School of Political Management, in conjunction with Global Strategy Group, President Clinton decisively defeated the winner of Monday's Republican Maryland presidential primary, Senator Robert Dole. The margin of error for this study was plus or minus 5.0%.

The presidential match-up between Clinton and Dole shows 53% supporting Clinton and 37% for Dole; against Buchanan, the president fared even better, beating him 63% to 25%, and Clinton beat Steve Forbes 57% to 29%. When Maryland voters were asked who they would support if Colin Powell was the Republican candidate against Democrat Bill Clinton, Maryland flipped to Powell, with 48% supporting the former chairman of the Joint Chiefs of Staff to only 39% for the president. One in five voters (20%) would vote for Powell but do not support Dole.

The president has an overall favorable rating of 57%, followed closely by his wife at 50%. Mrs. Clinton's unfavorable ratings are slightly higher than her husband's, by a margin of 41% to 38%. On the other hand, Speaker Gingrich's favorable rating is only 25%, with 58% unfavorable.

By a two to one margin, Maryland voters believed the country was on the wrong track (24% to 51%). Approximately the same margin believed that future generations of Americans would be worse off than Americans today (26% to 49%). But when asked whether they were better off today than four years ago, 51% answered yes, while only 38% said no.

Marylanders rated crime (34%), education (28%) and the economy (14%) as the three most important issues facing the state today. They also decisively rejected the use of state funds to build new football stadiums for the Washington Redskins and the new Baltimore team by a margin of 68% to 24%.

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-- MEDIA ADVISORY --

THE SCHOLARSHIPS ARE COMING! THE SCHOLARSHIPS ARE COMING!

**GW's 21st Century D.C. Scholars Program to award
full four-year scholarships to students from
five D.C. Public Schools on Mar. 12**

WASHINGTON -- Chinweze Ahaghotu. Wai-Ying Chow. Darnell Bennett. Traci Curry. Shereena Dickens. Jamehl Lillie-Holland. Regina Van Horne. Brian Pitts. Not a colonial revolutionary nor British imperialist among them. These eight academically outstanding public high school seniors will have the distinct honor on **Tuesday, March 12, 1996** of receiving an offer of a full, four-year scholarship to The George Washington University. Accompanied by the GW Colonials' mascot, George Washington, University representatives will proclaim the glad news in presentations to fortunate and talented teens at Benjamin Banneker, Calvin Coolidge, Paul Laurence Dunbar, School Without Walls and Woodrow Wilson High Schools.

The GW Presidential 21st Century D.C. Scholars Program identifies academically-talented seniors at D.C. Public Schools to receive tuition, room and board, books and fees scholarships each year. The scholarships are renewed annually provided recipients meet the University's academic progress standards. Since its establishment in 1989 by GW President Stephen Joel Trachtenberg, the program has offered nearly \$5 million to deserving youths in the District, helping to make the University the largest single contributor of postsecondary support to the District school system.

"The fact that this program continues each year to select from among the best and brightest students in the city for the grant of a stimulating education at GW is a source of great pride for the University," said Stephen Joel Trachtenberg, president of The George Washington University. "We've now graduated two classes of D.C. Scholars from GW. Clearly, this demonstrates that students in our public school system are as prepared to compete as their counterparts anywhere in the country."

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According to Sammie Robinson, associate director for Off-Campus Recruitment at GW, 21st Century Scholars are selected from a pool of applicants nominated by guidance counselors at each of the D.C. public high schools. Scholarship awards are based on academic ability including class rank, GPA, SAT and course of study; teacher recommendations; leadership qualities; community service; and other extracurricular activities or achievements.

"Being a product of the D.C. public schools myself," said Robinson, who attended Theodore Roosevelt High School, "it is one of the most rewarding and encouraging aspects of my job to meet and interview these academically strong, bright and interested students matriculating from the city's public schools."

The scholarships are valued at more than \$100,000 each over the four-year period. The presentations to the following students will take place on Tuesday morning: **Darnell Bennett, Traci Curry, Shereena Dickens and Brian Pitts** at Banneker; **Chinweze Ahaghotu** at Coolidge; **Jamehl Lillie-Holland** at Dunbar; **Wai-Ying Chow** at School Without Walls; and **Regina Van Horne** at Wilson. Students accepting the awards will join the rolls of current 21st Century Scholars already enrolled at GW. In addition, scholarship recipients and their parents and school counselors will be invited to a luncheon for 21st Century D.C. Scholars later this month.

Scholarship presentations will be made according to the following schedule:

9:15 a.m. - School Without Walls (21st & G Sts., NW)

**10:00 a.m. - Benjamin Banneker Academic High School
(800 Euclid Street, NW)**

**11:30 p.m. - Woodrow Wilson High School (Nebraska Ave. &
Chesapeake St., NW)**

1:30 p.m. - Dunbar High School (1301 New Jersey Avenue, NW)

**2:15 p.m. - Calvin Coolidge High School (5th & Tuckerman
Sts., NW)**

**MEDIA WISHING TO COVER PRESENTATIONS SHOULD CONTACT
KAREN SIBERT IN THE GW PUBLIC AFFAIRS OFFICE AT 202/994-9023.**



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(202) 994-6467

Miriam D'Alessandro

(703) 729-8218

GW'S VIRGINIA CAMPUS TO HOST COFFEE HOUSE FEATURING SHORT STORY AND POETRY READING

Featuring Pulitzer Prize Winner Henry Taylor and Noted Author Faye Moskowitz

- WHAT:** Short story and poetry readings by Henry Taylor, poet and Pulitzer Prize winner and Faye Moskowitz, noted author and director of GW's Creative Writing Program. Booksigning to follow readings. Sponsored by the GW Virginia Campus, GW Colonial Board and Loudoun Arts Council.
- WHEN:** Tuesday, March 12, 1996
7:30 p.m.
- WHERE:** The George Washington University Virginia Campus
20101 Academic Way
Ashburn, VA
(at University Center, Route 7, one mile west of Route 28)
- COST:** Tickets are \$5 and may be reserved by calling GW's Virginia Campus Marketing Office at (703) 729-8300.

BACKGROUND:

Henry Taylor was awarded the Pulitzer Prize in poetry for "The Flying Change" (LSU Press, 1986). He is a Loudoun County native and co-director of the MFA in Creative Writing Program at the American University. Faye Moskowitz, associate professor of English at The George Washington University and director of GW's Creative Writing Program, is author of the best-selling book, "Her Face in the Mirror" (Beacon Press, 1994).

For more information, contact the Virginia Campus Marketing Office at (703) 729-8300.



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
March 8, 1996

MEDIA CONTACT: ALEXA KIM
(202) 994-3087

AFROCENTRISM: FACT OR FICTION?

The Two Foremost Figures of the Afrocentrism Controversy to
Engage in Head-to-Head Debate March 26 at GW

EVENT: **Afrocentrism: Fact or Fiction?**, debate between **Mary Lefkowitz**, classics scholar at Wellesley College, author of *Not Out of Africa: How Afrocentrism Became an Excuse to Teach Myth as History*, and **Martin Bernal**, government scholar at Cornell University, author of *Black Athena: The Afroasiatic Roots of Classical Civilization* (Vol. I *The Fabrication of Ancient Greece, 1785-1985* and Vol II *The Archaeological and Documentary Evidence*).

This event is co-sponsored by the Departments of Classics, History, Religion, Art, Anthropology, the Africana Studies Committee and the Honors Program of The George Washington University.

Is Afrocentrism based on myth? Has there truly been a racist conspiracy to devalue the contributions of the ancient Egyptians to Western civilization? Just how applicable are our modern concepts of race to the world of antiquity? These controversial issues in the highly-charged debate over Afrocentrism will be put on the table for discussion between Lefkowitz and Bernal, who represent opposing viewpoints of Afrocentrism's historical verity.

WHEN: **Tuesday, March 26, 1996**
7:30 p.m.

WHERE: The George Washington University
Marvin Center Theatre
800 21st St., N.W.
Washington, D.C.

To obtain a background information packet containing book reviews, articles and ways to learn more about the debate over Afrocentrism, call (202) 994-3087.

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Dave Anderson
CAMPUS MAIL
Room 207



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE

March 8, 1996

CONTACT: Karen Sibert

202/994-9023

GW TO OFFER DIVERSE GROUP OF ACADEMIC SEMINARS FOR SPRING SEMESTER 1996

Variety of topical discussions planned in commemoration
of GW's 175th Anniversary

Now celebrating its 175th anniversary, The George Washington University has planned a year-long schedule of commemorative activities including a variety of public events, symposia, conferences, exhibitions and performances for participation by students, faculty, alumni, staff, members of the Foggy Bottom community and the general public. Scheduled for the spring semester are an array of timely, scholarly discussions. They are listed below:

Friday, March 15

"Technology and Health Care: Visions for the 21st Century."

Sponsored by GW's Institute for Medical Imaging and Image Analysis, The Institute for Computer and Telecommunications Systems Policy and The Ronald Reagan Institute of Emergency Medicine.

Contact: Dr. Lance Hoffman, 994-4955, and Dr. David Goodenough, 994-2667

Friday, March 29 3:00 p.m.

Funger Hall, Room 108

By Presidential Proclamation: *"Gala Celebration of 175 Years of Teaching Excellence."*

Contact: Sharon Rogers, 994-4950, and Greg Kearsley, 994-0577

Saturday, March 30

Conference on Liberalism and Its Critics. Sponsored by the Department of Philosophy.

Contacts: William B. Griffith, 994-6265

March: Date TBA

"Visualizing Amazonia: A State-of-the-Art Multimedia and Graphics Learning Center at the National Zoological Park."

Sponsored by the Department of Electrical Engineering and Computer Science.

Contact: C. Dianne Martin, 994-8238

- more -

Wednesday, April 3

"Adaptive Image processing with ALISA using Color Video Demos," featuring Dr. Peter Bock, GW Department of Electrical Engineering and Computer Science. Sponsored by the School of Engineering and Applied Science.

Contact: Nahid Khozeimeh, 994-4967

Saturday, April 6

Marvin Center Ballroom

"Current Trends in Political Communication." Sponsored by GW's National Center for Communication Studies.

Contact: Steven Livingston, 994-5888

Friday, April 12

George Gamow Symposium 8:30 a.m. - 6:30 p.m Dorothy Betts Theatre

Sponsored by the Department of Physics and the Carnegie Institution.

Contact: Eamon Harper, 994-6449

Monday, April 15

"Technology and Health Care: Visions for the 21st Century."

Sponsored by GW's Institute for Medical Imaging and Image Analysis, The Institute for Computer and Telecommunications Systems Policy and The Ronald Reagan Institute of Emergency Medicine.

Contact: Dr. Lance Hoffman, 994-4955, and Dr. David Goodenough, 994-2667

Friday, April 19

Symposium: "Challenges to Economic Policy in the Year 2000 and Beyond." Sponsored by the Department of Economics.

Contact: Joseph J. Cordes, 994-8085

Friday, April 19 and Saturday, April 20 8:00 a.m. - 5:00 p.m.

ANA Hotel 2400 M Street, NW

"Medical Education in the Next Millennium: Virtual Reality, Internet, Telemedicine, Robotics, and Beyond." Sponsored by the Department of Surgery.

Contact: Dr. Lance Hoffman, 994-4955, and Dr. David Goodenough, 994-2667

Saturday, April 20

Symposium on the 1996 Presidential Campaign. Sponsored by the Department of Political Science.

Contact: Lee Sigelman, 994-8831

Monday, April 22

Forum on Societal Needs and the Environment: Earth Science and Public Health. Sponsored by the Department of Geology.

Contacts: Dr. Sally Moody, 994-2878/2179, and Dr. Jeffrey Rosenstein, 994-3169

Friday, April 26

"Mentors Make a Difference." Sponsored by Division of University Programs, Graduate School of Education and Human Development and the School of Business and Public Management, The George Washington University, Hampton Roads, Virginia.

Contact: Dr. Jane Neapolitan, 804/838-8100

April: Date TBA

"Our Biodiversity Legacy: A Dialog Between Policy Makers and Systemic Scientists." Sponsored by the Department of Biological Sciences.

Friday, May 10

"Technology and Health Care: Visions for the 21st Century." Sponsored by GW's Institute for Medical Imaging and Image Analysis, The Institute for Computer and Telecommunications Systems Policy and The Ronald Reagan Institute of Emergency Medicine.

Contacts: Dr. David Goodenough, 994-2667, and Dr. Lance Hoffman, 994-4955

Saturday, May 22 8:00 a.m. - 5:30 p.m. Marvin Center, Room 405-406

Symposium on Neuroscience and Behavior. Sponsored by GW Neuroscience Graduate Program.

Contact: Dr. Sally Moody, 994-2878/2179

Monday, May 24 and Saturday, May 25

Kullback Memorial Research Conference. Sponsored by the Department of Statistics.

Contact: Robert Smythe, 994-6888



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE

March 8, 1996

CONTACT: Karen Sibert

202/994-9023

JESSE JAMES FINALLY CAPTURED BY GW PROFESSOR JAMES STARRS AND POSSE OF FORENSIC SCIENTISTS

WASHINGTON -- On February 23, 1996, GW Professor James Starrs and a team of scientists revealed the findings of a seven-month investigation into the death and burial of the legendary outlaw Jesse James. In a three-hour presentation to the American Academy of Forensic Science in Nashville, Tennessee, where Starrs received the Academy's Distinguished Fellow Medal, he announced that the results of his team's scientific studies show, as conclusively as science ever can, that Jesse James died April 3, 1882 in St. Joseph, Missouri.

"The remains from Mount Olivet cemetery in Kearney, Missouri, have been identified as those of Jesse James beyond peradventure," said Starrs. "This study has proven the inestimable value of exhumations in clarifying and rectifying the historical record. We have silenced the dissenters, given solace to the authentic descendants of Jesse James and added a new and exciting chapter to the history of the American West."

Starrs' findings put to rest any further speculation that someone else died and was buried in Jesse James' place and that he lived on to father additional children. The scientific analysis by each member of the team inexorably and irrefutably pointed to the identity of Jesse James.

Dr. Michael Finnegan of Kansas State University reported that the exhumed bones fit the known profile of James through sex, age, stature and race-typing. The reconstructed skull gave clear evidence of only one entrance wound behind the right ear. No exit wounds were discovered. A computer animation of the shooting graphically depicted one fatal bullet which did not exit and a laceration to the left forehead caused by James' falling onto the hardwood floor.

Finnegan highlighted an unusual and mysterious feature of the 1902 reburial of Jesse James which came to light as a consequence of the current exhumation. The remains unearthed at Mount Olivet cemetery were buried face down with some of the bones positioned contrary to their correct anatomical location. The reason for the unorthodox burial is unknown, but the scientist speculated that this may have been done to inflict some

final indignity upon Jesse James. Rather than looking to the heavens from whence his savior would come, as in the Biblical saying, James was placed facing the proverbial fires of hell.

In his report on the head hair from the James Farm, Dr. Walter Rowe of the Forensic Sciences Department at The George Washington University indicated that the hair showed unmistakable signs of having been buried and having been dyed, perhaps in an effort of disguise.

An analysis by Dr. John McDowell of the University of Colorado of the 15 teeth found during the exhumation elicited surprising results. McDowell reported that the teeth showed nicotine staining and the corrosive influence of regular tobacco chewing. Further, the lack of an upper incisor (maxillary right central) would have produced a rather unsightly gap-toothed smile which may explain why James never appeared smiling in photographs. Examination of maxillary (upper jaw) fragments from the grave led McDowell to conclude that James lost the upper incisor during adulthood. The numerous gold fillings signify that James was willing to pay the price for progressive dentists who used advanced techniques. The findings add new biographical details to the life of Jesse James.

The firearms analysis of the .36 caliber bullet found among the fragments of the right ribs in the grave correspond to the known fact that in 1865 James was shot in the right chest while trying to surrender in Lexington, Missouri. Firearms examiner John Cayton posited that the .36 lead ball was fired from an 1851 Navy Colt, a weapon commonly possessed by Union officers during the Civil War. This information added weight to the mounting evidence that the exhumed remains were those of Jesse James, but it was the mitochondrial DNA (mtDNA) tests that tipped the scales decisively.

Presented by Dr. Mark Stoneking of Pennsylvania State University, the results of the mtDNA analysis showed a match between two known descendants of Jesse James' sister, Lavenia, and two molars from the exhumation. The match derived from a comparison of a unique sequence of base pairs which the teeth and the living relatives share exactly. So singular was the sequence that it is said to be the first such encountered in the entire mtDNA database for the Northern European population.

Starrs described the team's findings as coming as close as science ever could to apodictic certainty on the question of the identity of the remains. Thus, the collective findings could support no other hypothesis than that the remains from Mount Olivet cemetery are those of Jesse James. "Jesse James may have out-Pinkertoned the Pinkertons during his life," said Starrs, "but he couldn't elude science after his death."



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**THE 1996 FACULTY AUTHORS EXHIBIT
MARCH 11 THROUGH APRIL 5, 1996**

**OPENING RECEPTION, MARCH 14, 1996
4:00 TO 6:00 PM IN THE DEPARTMENT OF SPECIAL COLLECTIONS**

**DEADLINE FOR RECEIPT OF ARTICLES AND BOOKS FOR EXHIBIT IS
JANUARY 26, 1996**

The Annual GW Faculty Authors Exhibition and Reception is co-sponsored by the Gelman Library, the Faculty Senate Committee on Research, and the Friends of the University Libraries. This year's exhibit opens March 11, 1996 and runs through April 5, 1996.

We are honoring all our faculty participants, especially our new faculty, with an opening reception on Thursday, March 14, 1996. Please mark these important dates on your calendar today.

To achieve full representation from all departments, would you provide us, by January 26, 1996, with your books and/or articles published between July 1, 1994 and June 30, 1995. All books received will be exhibited. However, because of limited available space, we ask that you send only two articles per author to be displayed. All materials will be returned after the exhibit closes.

Please let your department chair know you have sent us materials.

Direct publications to:

**G. David Anderson, University Archivist
Gelman Library, Room 702
Please call (202) 994-7283 for additional questions or further details.**

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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE

March 13, 1996

MEDIA CONTACT: ALEXA KIM

(202) 994-3087

DC MURDER VICTIMS TO BE REMEMBERED

GW Medical Students to Call Attention to the Epidemic of Violence

EVENT: News conference and processional in memory of recent murder victims. One by one the names of the victims will be read aloud and written on the adjacent sidewalk.

WHO: GW medical students and Emergency Room staff

WHEN: Friday, March 15, 1996
8:00 a.m. to 9:00 a.m.

WHERE: Outside of Ross Hall (next to Foggy Bottom Metro station)
2300 Eye Street, N.W.
Washington, D.C.

BACKGROUND:

Violence in the District of Columbia is a major public health problem. Although violent crime reportedly declined in 1995, there were still 360 murders in the D.C. Most victims are males under the age of 35.

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NEWS

FOR IMMEDIATE RELEASE
March 17, 1995

MEDIA CONTACT: Shawn Tate
(202) 994-6467

**WORLD PREMIERE OF NEW AMERICAN OPERA, "TOURO,"
AT GW'S LISNER AUDITORIUM
MAY 21**

**Award-Winning Composer Arnold Saltzman, General Director of Opera
Americana Kathleen Baker and Conductor Joel Lazar
Join for Historic Presentation**

EVENT: The George Washington University's Lisner Auditorium, Opera Americana and Adas Israel Congregation present "TOURO," a new American opera about the last days of the Colonial period, with music and libretto by **ARNOLD SALTZMAN**, an award-winning composer and nationally known Cantor of Adas Israel Congregation in Washington, D.C., direction by **KATHLEEN BAKER** and musical direction by **JOEL LAZAR**.

The historic drama formally inaugurates the celebration of the synagogue's 125th anniversary. The University is beginning the celebration of its 175th year.

WHEN: Sunday, May 21, 1995 at 8:00 p.m.

WHERE: The George Washington University's Lisner Auditorium
21st and H Streets, NW, Washington, DC
(Three blocks from Foggy Bottom metro)

COST: General admission, \$25; students and seniors, \$15
For tickets and information about group rates, phone Adas Israel Congregation at (202) 362-4433. Credit card purchases may be made through ProTix at (703) 218-6500.

Background:

"TOURO" is about the founding and saving during the American Revolutionary War of the Touro Synagogue, the oldest Synagogue building in North America. It is an historic look at the conflict of cultures in early America: the rise of abolitionism and the triumph of the ideals of the brotherhood of man. It also concerns the very human tale of Isaac Abraham Touro, a Sephardic Jewish cantor, whose congregation, displaced by the Spanish Inquisition, fled to Rhode Island to escape religious persecution.

- MORE -

ARNOLD SALTZMAN is an award-winning composer and the nationally known Cantor of the Adas Israel Congregation, Washington, D.C. He is also the winner of the Solomon Schechter Award in Music and Drama.

KATHLEEN BAKER is the general director of the critically acclaimed Opera Americana of Alexandria, Virginia. Opera Americana is a professional chamber opera company producing classic and cutting-edge American stage works.

JOEL LAZAR, one of Washington's busiest conductors, is the music director of Opera Americana. He has conducted Opera in the Chapel for Mount Vernon College and is the director of the JCC Orchestra in Rockville, MD. He has enjoyed successful collaborations with many of the leading artists of our time.

"TOURO" is endorsed by The Jewish Historical Society of Greater Washington and the B'nai B'rith Klutznick National Jewish Museum.



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE

March 12, 1996

CONTACT: Audra Garling

(202) 994-6467

GW'S DEPARTMENT OF MUSIC TO HOST A SERIES OF SPRING CONCERTS

In honor of The George Washington University's 175th Anniversary, the GW Department of Music is sponsoring a variety of spring concerts and recitals. They include:

Tuesday, April 9, 1996 8:00 p.m. GW's Lisner Auditorium, 730 21st Street, NW
UNIVERSITY SYMPHONIC BAND & WIND ENSEMBLE SPRING CONCERT, directed by Ben Fritz.

Monday, April 15, 1996 7:30 p.m. Western Presbyterian Church, 2401 Virginia Ave., NW
STUDENT HONORS RECITAL

Saturday, April 20, 1996 7:30 p.m. GW's Lisner Auditorium, 730 21st Street, NW
UNIVERSITY SINGERS SPRING CONCERT, in honor of the University's 175th Anniversary. Conducted by GW Music Professor Catherine Pickar and featuring the World Premiere of "Triptych" by Professor Stephen Campbell Hilmy with text by David McAleavey, professor of English.

Monday, April 22, 1996 7:30 p.m. Western Presbyterian Church, 2401 Virginia Ave., NW
SENIOR RECITAL, featuring Matthew T. Findley, trumpet.

Sunday, April 28, 1996 7:30 p.m. GW's Marvin Theatre, 800 21st Street, NW
UNIVERSITY SYMPHONY ORCHESTRA, directed by William Wright.

Concerts are free and open to the public. For more information, contact GW's Department of Music at (202) 994-6245.

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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
March 13, 1996

CONTACT: Audra Garling
(202) 994-6467

**GW'S DEPARTMENT OF MUSIC SENIOR RECITAL
TO FEATURE PIANIST CHANCELLOR WYMAN**

WHAT: Senior Music Recital, featuring GW senior and pianist Chancellor Wyman. Sponsored by The George Washington University Music Department.

WHEN: Saturday, March 30, 1996
4:00 p.m.

WHERE: The George Washington University
Marvin Theatre
800 21st St., NW
Washington, D.C.
(Foggy Bottom/GW Metro, Orange and Blue Lines)

COST: Free and open to the public.

BACKGROUND:

Chancellor Wyman, a GW senior in the Bachelor of Arts Music Degree Program and Presidential Arts Scholar, will perform Modest Mussorgsky's "Pictures at an Exhibition," Ludwig van Beethoven's Sonata in C Major, Op. 53, "Waldstein," and Johannes Brahms' Intermezzo in A Major, Op. 118, No. 2.

For more information, contact GW's Department of Music at (202) 994-6245.

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NEWS

FOR IMMEDIATE RELEASE

March 13, 1996

MEDIA CONTACT: Audra Garling
(202) 994-6467

PUBLIC CONTACT: Maida Withers
(202) 994-8072

**GW STUDENT DANCERS TO PERFORM IN AMERICAN COLLEGE DANCE FESTIVAL
ASSOCIATION'S MID-ATLANTIC FESTIVAL**

WHAT: American College Dance Festival Association's (ACDFA) Mid-Atlantic Festival, featuring students from The George Washington University's Theater and Dance Department.

WHEN: Wednesday, March 13 - Sunday, March 17, 1996

WHERE: North Carolina State University
North Carolina

BACKGROUND:

A group of 22 GW student dancers will travel with GW faculty member, Joseph Mills, to Raleigh, North Carolina to participate in the ACDFA Mid-Atlantic Festival March 13-17. Mills will represent GW as Guest Artist Teacher at the Festival. The dancers include members of GW's Dance Performing Project as well as other select students. They will be among 450 students and faculty participants from 31 colleges and universities in the Mid-Atlantic region.

The GW dancers will perform "Bricollage," choreographed by GW senior and dance major, Kristen Alder, and "Veils," choreographed by GW faculty member, Cynthia Word.

A panel of three esteemed dance professionals will serve as the adjudicators: Alan Kriegsman, Mark Dendy, and Rachel Lampert. The winning dances selected from the regional festivals throughout the country will be featured at a Kennedy Center Gala on May 20-22.

Dave Anderson
CAMPUS MAIL
Room 207



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
March 13, 1996

MEDIA CONTACT: Audra Garling 202/994-6467
Ali Levine 202/994-6460
PUBLIC CONTACT: Judy Annis 202/994-6178

THE MARRIAGE TO END ALL MARRIAGES!

GW's Theater and Dance Department Presents
"The Marriage of Bette and Boo" by Christopher Durang

"... The father was a drunk, the mother an emotional cripple, the grandparents certifiably nutty, a Catholic family background, and a son absorbed in a scholarly inquiry into the novels of Thomas Hardy. Just plain folks! The play, of course, is a farce,"

Clive Barnes, *New York Post*, 1985

WHAT: "The Marriage of Bette and Boo," sponsored by The George Washington University's Theater and Dance Department. Alan Wade, director, and Melissa Foulger, associate director.

WHEN: Thursday - Saturday, April 11 - 13 at 8 p.m.
Sunday matinee, April 14 at 2 p.m.

WHERE: The George Washington University
Dorothy Betts Marvin Theater
800 21st Street, NW
Washington, D.C.
(Foggy Bottom/GW Metro, Blue and Orange lines)

COST: For tickets call, (202) 994-6178.
General admission \$8; students/senior citizens \$5

BACKGROUND:

Alan Wade (director) is a professor of theater at The George Washington University. Previous directorial assignments at GW have included "The Good Doctor," "Cloud Nine," "The Caucasian Chalk Circle," "Much Ado About Nothing," "The Matchmaker" and others. Wade has returned recently from New York where he appeared off-Broadway at the Atlantic Theater in

- more -

Howard Barker's "Scenes From an Execution." His appearances at Washington area theaters include American Showcase Theater ("What the Butler Saw"); The Washington Stage Guild ("Uncle Vanya," "Candide," "Busman's Honeymoon"); The Potomac Theater Project ("A Narrow Bed," "Magnificence," "The Trial of the Catonsville Nine," "No End of Blame"); Arena Stage (company member for "The Piggy Bank," "Enrico IV," "A Walk in the Woods"); and as a resident actor at Baltimore's Center Stage. On network television he has been seen in "A Man Called Hawk" and "Robert F. Kennedy and His Times." His film credits include "The Pelican Brief" and "Major League II."

Melissa Foulger (associate director), received her B.A. degree from GW as a Presidential Arts Scholar in the Department of Theater and Dance, and is currently an M.Ed. candidate in secondary education with an emphasis in English. She was stage manager for the production "A Little Night Music" at GW's Lisner Auditorium, and has stage managed professionally for Theater J and Horizon's Theater. At GW she directed "Nuts" and numerous one-act plays for the Generic Theater Company, where she held the position of producer for the 1994-95 season. On stage, Melissa has been seen in "Frankie and Johnny in the Clair de Lune" (senior thesis), "Uncommon Women and Others" (Generic Theater) and "Night of the Iguana" (GW Mainstage).



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE

March 13, 1996

CONTACT: Audra Garling

(202) 994-6467

**GW WELCOMES WORLD-RENOWNED POET W.D. SNODGRASS FOR FIRST ANNUAL
A.E. CLAEYSSSENS MEMORIAL PRESENTATION**

"W.D.'s Midnight Carnival," a Multi-Media Event at GW April 16

WHAT: First Annual Claeysens Memorial Presentation: world-renowned poet W.D. Snodgrass and his wife Kathleen Brown Snodgrass will present "W.D.'s Midnight Carnival," a multimedia event sponsored by the GW Departments of English, Art, Music and Theater and Dance. Event is supported by the A.E. Claeysens Memorial Fund.

WHEN: Tuesday, April 16, 1996
8 p.m.

WHERE: The George Washington University
Funger 108
2201 G Street, NW
Washington, D.C.
(Foggy Bottom/GW Metro, Blue and Orange lines)

BACKGROUND:

A.E. Claeysens, the late GW professor of English and Emmy-winning lecturer on American writing, taught a course on the creative process for many years. He also wrote a book on the American musical theater, directed the GW English Department's writing program and led numerous workshops in playwriting. Jenny McKean Moore studied with him near the end of her life; her bequest, which created GW's Jenny McKean Moore Fund for Writers, would not have come about had it not been for Claeysens's exemplary teaching. His energy and involvement in theater and the other arts around GW's campus and in the nation are still remembered with amazement and admiration.

W.D. Snodgrass is author of "Heart's Needle" (1959), "After Experience" (1968), "W.D.'s Midnight Carnival" (1988), "The Death of Cock Robin" (1989), "The Fuehrer Bunker: The Complete Cycle" (1995) and many other works. He has won the Pulitzer Prize in Poetry; a Guggenheim Fellowship; grants from the National Institute of Arts and Letters, the Ford Foundation and the National Council on the Arts; fellowships from the Hudson Review, the Academy of American Poets and the Ingram-Merrill

- more -

Foundation; and numerous other awards including an Honorary Doctor of Letters from Allegheny College in 1991. Snodgrass has taught at Cornell, Rochester, Wayne State, Syracuse, Old Dominion and the University of Delaware, where he was distinguished professor of creative writing and contemporary poetry until his retirement in 1994.

Kathleen Brown Snodgrass is the author of "The Fiction of Hortense Calisher," (University of Delaware Press, 1993) the first book-length study of the American novelist and short story writer. She has also published poetry translations, essays and reviews for "The Iowa Review," "Texas Studies in Literature and Language," "Artful Dodge" and "Trafika."



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE

March 13, 1996

CONTACT: Audra Garling

(202) 994-6467

GW'S DEPARTMENT OF MUSIC TO PAY TRIBUTE TO LAURINDO ALMEIDA

Faculty Artists Series features An Evening of Harp and Guitars

- WHAT:** Faculty Artists Series: *An Evening of Harp and Guitars*. The concert, a tribute to Laurindo Almeida, is sponsored by The George Washington University's Department of Music in honor of its 175th Anniversary.
- WHEN:** Friday, March 29, 1996
7:30 p.m.
- WHERE:** The George Washington University
Marvin Theatre
800 21st St., NW
Washington, D.C.
(Foggy Bottom/GW Metro, Blue and Orange lines)
- COST:** General Admission - \$5; faculty, staff and alumni - \$3; students - \$1. For tickets, call GW's Department of Music at (202) 994-6245.

BACKGROUND:

Performance features Barbara Seidman, harpist, and John Albertson, Myrna Sislen and Eric Waters, guitarists. The GW faculty will perform "Club Quinze," "Españoleta de Camera," "Braziliance I," and "Discantus." The program will also include Vivaldi's Sonata in G Minor for harp and guitar, and Piazzolla's "L' Evasion."

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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE

March 14, 1996

CONTACT: Audra Garling

(202) 994-6467

ANNUAL AWARDS SHOW ON EXHIBIT AT GW'S DIMOCK GALLERY, BEGINNING APRIL 11

WHAT: "Annual Awards Show," featuring works by seniors and graduate students from The George Washington University's Department of Art. Sponsored by GW's Dimock Gallery and Department of Art.

WHEN: April 11 - May 1, 1996
Tuesday - Friday, 10 a.m. to 5 p.m.
Also open selected hours in conjunction with Lisner Auditorium events.

WHERE: Dimock Gallery (off the lower lobby, Lisner Auditorium)
The George Washington University
730 21st Street, NW
Washington, D.C.
(Foggy Bottom/GW Metro, Orange and Blue Lines)

COST: Free and open to the public.
For more information, contact the Dimock Gallery at (202) 994-1525.

BACKGROUND:

"The Annual Awards Show" features works by seniors and graduate students in the GW Department of Art. The works on exhibit are eligible for awards in the David Lloyd Kreeger competition as well as other prizes. Awards will be given for work in aquarelle painting, ceramics, drawing, design, painting, photography, printmaking, sculpture, visual communications and for papers in art history/criticism.

The works on display were selected by a committee of the GW art faculty. Awards are granted by a jury of art professionals. Among the awards to be presented are the David Lloyd Kreeger Prizes in ceramics, painting, photography, printmaking, sculpture, visual communications and art history/criticism. Other awards include the Morris M. Aein Memorial Prize in Drawing, provided by Dr. and Mrs. Jerome Canter; the Audrey Lavine Glassman Memorial Award and the Bernard S. Glassman Ceramic Award, provided by Bernard S. Glassman; the Robert N. Alfandre Purchase Prize in Drawing; the William C. Barbee Prize; the Julian H. Singman, Esq. Prizes in Aquarelle Painting and Design; and, new this year, the Weil Gotshal and Manges Foundation, Inc. Prize. Winners of other Department of Art Prizes will also be acknowledged.

Dave Anderson
CAMPUS MAIL
Room 207



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE

March 18, 1996

MEDIA CONTACT: Audra Garling (202)994-6467

Ali Levine (202)994-6460

PUBLIC CONTACT: Judy Annis (202)994-6178

**GW'S DEPARTMENT OF THEATER AND DANCE TO PRESENT A PREVIEW OF
"SPIRIT PLACE * SPIRIT PLANET * TUKUHNIVATZ"**

World Premiere at Lincoln Center August 20, 1996

WHAT: "Spirit Place * Spirit Planet * Tukuhnivatz," an Artist-in-Residence, dance and multi-media presentation, conceived and directed by renowned Washington choreographer and videographer and GW professor, Maida R. Withers.

Artists participating in the preview production include Brent Michael Davids, Verabel Call Cluff, Bruce Hucko, Spencer S. Brown, Thomas B. Fiocchi and Kellie K. Owens and dancers Joseph Mills, Reggie Crump, Sarah Slifer, Helanius Wilkins and the GW Dance Company.

WHEN: Thursday - Saturday, April 25 - 27 at 8 p.m.

WHERE: The George Washington University
Dorothy Betts Marvin Theatre
800 21st Street, NW
Washington, D.C.
(Foggy Bottom/GW Metro, Blue and Orange lines)

COST: For tickets, call (202) 994-6178; general admission \$8; students/seniors citizens \$5.

BACKGROUND:

In 1988 Maida Withers began making expeditions with artists and dancers, documented on video, into the harsh wilderness of Utah, Arizona and New Mexico, a spiritual and personal multi-media voyage into Utah's past and future ancient Native American land and myth. "Tukuhnivatz," -- the future gathering place of the ancients -- is a statement of humans' link to our past heritage and our future. The natural movement and highly-charged high-tech energy of dancers choreographed by Withers reveals the transformative power of the earth and the spirit and ancestral voice that resides there.

- more -

Withers and company create magic with movable sets and props that interact with projected images: video of Utah rock art of ancient origin, art photographs of the earth, video of dancers at Utah slickrock earth sites, Native American contemporary art, space footage of the earth, and other icons of our culture. Original music by Brent Michael Davids embraces ethnic and experimental music traditions combining live and pre-recorded instrumental, drum and percussion instruments, voice and sound sampling from nature sites.

Withers, artistic director and founder of Maida Withers' Dance Construction Company, and professor of dance at GW, is recognized for the beauty and innovation of her choreography, her daring in movement exploration and collaborative projects for stage, site and video. A native of Utah, she has a fascination with the land, rock art, ancient peoples, her people and our future. Withers has toured internationally to Brazil, Mexico, Germany, Korea, Japan, China, Malaysia, Hong Kong, and Central America. Her video works have been shown in Germany at IMZ, the Women in Film series at the Kennedy Center, the DC International Film Festival (Rosebud) and elsewhere.

Brent Michael Davids, an award-winning composer, is one of the most important classically trained Native American composers today. His music has been performed in England, Germany, Italy, Portugal, France, Austria, the Netherlands and in major cities throughout the U.S. including New York's Lincoln Center, and Washington, D.C.'s Kennedy Center for The Performing Arts. He has received commissions from The National Symphony Orchestra, Kronos Quartet, Joffrey Ballet, Meet the Composer, ASCAP, and The National Endowment for the Arts. Davids promotes cross-cultural understanding and appreciation for indigenous life styles. He translates the sounds of his imagination into a musical experience for others by creating distinctively original instruments such as soprano and bass flutes made of quartz crystal.

Verabel Call Cluff, a resident of Utah, is an independent television writer and producer, and photographer and videographer for "Tukuhnikivat." Her work with Withers on "Sands Cycles" has been shown at the Earth Summit International Conference on Environment and Development in Rio de Janeiro, Women Make Movies VIII, Utah Short Film and Video Festival, and IMZ Dance Screen in Lyon, France. She produced a three-part series teaching Qi Gong. Cluff is currently producing a play for the meetings of The American Association of University Women in Park City, Utah. She is also the curator for a museum exhibition on her mother's paintings that portrays many of the old buildings and homes of the pioneers in northern Utah.

Bruce Hucko is an independent photographer living in Santa Fe, New Mexico. He is known for his earth photographs, his photographic documentation of archeological expeditions in the Southwest, his work with Native American people of the Southwest as director of educational programs and serendipity at The Wheelwright Museum of the American Indian in Santa Fe and his educational work with Native American children in visual art and photography. His work is consistently shown nationally in landscape related calendars and books. He produced the nationally acclaimed "The Canyon's Edge," a multi-media slide presentation about the Colorado Plateau seen through the eyes of Native American stories. A recent book on the Santa Fe Trail and numerous postcards, posters and book publications round out his landscape work. His most current work combines producing an educational exhibit about the Southwest's cultural resources with the Grand Canyon Trust and combining contemporary poems and anecdotal essays to educate people about the issues facing Southwest archaeology. His book of Native American children's art "Have You Ever Seen a Rainbow at Night" will be published in 1996.



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE

March 18, 1996

CONTACT: Karen Sibert

202/994-9023

**ELEMENTARY STUDENTS FROM D.C. PUBLIC SCHOOLS TO VISIT GW FOR
"GEORGE WASHINGTON'S BIOGRAPHY LESSON"**

**Mount Vernon Hands-on History Program On
18th-Century Life Links With GW's 175th Anniversary**

WASHINGTON -- Historic Mount Vernon and The George Washington University's Museum Education Program have joined forces to offer a unique program to D.C. Public School students. **From March 18 through March 22**, some 500 students will visit the GW campus to participate in **"George Washington's Biography Lesson,"** a special hands-on history program designed to introduce grades 3 - 5 to life during the time of our nation's first president.

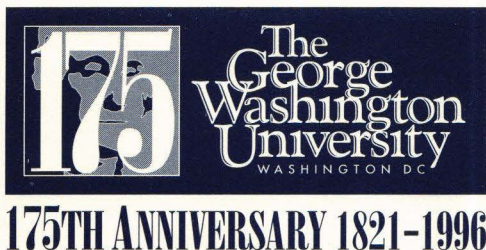
In a 50-minute presentation, fifth-grade students from Bancroft, Hyde, Thompson and Lafayette Elementary schools will gain first-hand knowledge of 18th-century plantation life from costumed interpreters who will demonstrate crafts such as coopering, spinning, farming and laundering. Then, the children will have the opportunity to try these skills on their own. They will also examine how we learn about history through an introduction to archaeological skills.

"Not only is this a wonderful opportunity to link GW's 175th anniversary with Mount Vernon," said Carol Stapp, director of the GW Museum Education Program, "what I find to be impressive, although not unusual, is the involvement of present students and alumni from the Museum Education Program working together to provide this service to school children in Washington."

Stapp refers to Nancy Hayward (GSEHD '88), a graduate of the GW Museum Education Program and currently manager of Educational Programs at Mount Vernon, who is responsible for developing the hands-on history experience. In addition, Sally Livingston (Class of '96) is a GW intern working at Mount Vernon, while Class of '97 students, Ayumu Ota and Shana Chambers, will help with the program on site. This program is being offered free of charge to Washington, D.C., elementary schools with funding from the Samuel P. Pardoe Foundation.

- more -

Now celebrating its 175th anniversary, The George Washington University was created by an Act of Congress in 1821. Located four blocks from the White House, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and some 120 countries.



NEWS

FOR IMMEDIATE RELEASE
March 19, 1996

MEDIA CONTACT: Bob Ludwig
(202) 994-1423

**U.S. NUCLEAR REGULATORY COMMISSION CHAIRMAN SHIRLEY ANN JACKSON
TO ADDRESS GW ENGINEERING STUDENTS ABOUT RISK AND REGULATION IN
AMERICA'S NUCLEAR INDUSTRY**

**Native Washingtonian was first African-American to receive a
Ph.D. from M.I.T.**

WHAT: "Probabilistic Risk Assessment and Its Use in Nuclear Regulation," an address by **Shirley Ann Jackson**, chairman of the U.S. Nuclear Regulatory Commission, at The George Washington University's School of Engineering and Applied Science.

WHEN: Monday, April 1, 1996
5:00 p.m.

WHERE: Marvin Center, Room 410
The George Washington University
800 21st Street, NW (1st Floor)
Washington, D.C.
(Foggy Bottom/GWU Metro Station, Blue and Orange lines)

COST: Free and open to the public

BACKGROUND:

The Honorable **Shirley Ann Jackson**, chairman of the U.S. Nuclear Regulatory Commission (NRC), will discuss some of the basic concepts of probabilistic risk analysis, the systematic process of estimating the risk associated with the design and operation of nuclear power plants. Drawing on her unique experience, she will provide a regulator's perspective on the use of probabilistic risk assessment in nuclear regulatory applications. Jackson, a theoretical physicist, was sworn in as a commissioner of the NRC in May of 1995 and assumed the chairmanship in July, 1995.

A native of Washington, D.C., Jackson graduated from Roosevelt High School in 1964, as class valedictorian. She earned a B.S. in physics (1968) and a Ph.D. in theoretical elementary particle physics (1973) from the Massachusetts Institute of Technology.

-more-

Jackson was the first African-American woman to receive a doctorate from M.I.T.--in any subject; she was the first African-American to become a commissioner of the NRC; and she was the first woman and first African-American to serve as chairman of the commission.

From 1991 to 1995, Jackson was a professor of physics at Rutgers University, serving concurrently as a consultant in semiconductor theory to AT&T Bell Laboratories in New Jersey.

For 15 years, from 1976 until 1991, when she joined the Rutgers faculty, Jackson conducted research in theoretical physics, solid state and quantum physics and optical physics at AT&T Bell Laboratories.

Jackson is a Fellow of the American Academy of Arts and Sciences, is a Fellow of the American Physical Society and is a member of a number of other professional organizations.

She has served on the board of directors of Public Service Enterprise Group and its subsidiary, Public Service Electric and Gas Company, Sealed Air Corporation, CoreStates Financial Corporation, CoreStates New Jersey National Bank and New Jersey Resources Corporation.

Jackson is a Life Member of the M.I.T. Board of Trustees. She has served on an advisory panel to the Secretary of Energy on the future of Department of Energy national laboratories, served on research councils of the National Academy of Sciences and on the Advisory Council of the Institute of Nuclear Power Operations (INPO).

Now celebrating its 175th anniversary, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University, which is located four blocks from the White House, offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and some 120 countries.



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE

March 20, 1996

CONTACT: ALEXA KIM

(202) 994-3087

**AWARD-WINNING CENTERS OF GW'S SCHOOL OF BUSINESS AND PUBLIC
MANAGEMENT HONOR AREA COMMUNITY BUSINESS LEADERS**

**Center for Family Enterprise and Center for the Advancement of
Small Business Continue to Touch Lives of Area Business Owners**

WASHINGTON -- If the maxim is true that it is better to teach people how to fish rather than to give fish to them, then The George Washington University's Center for Family Enterprise (CFE) and the Center for the Advancement of Small Business (CASB) have proven themselves to be the best of the best. These two centers, which gained support under the leadership of Dean F. David Fowler, have lent knowledge and support to a great number of area businesses and have positively affected many lives through economic growth, self-sustainability and the transfer of specialized knowledge.

Surrounded by members of area communities of the District of Columbia, Professors Erik Winslow and Charles Toftoy, who head CFE and CASB respectively, honored outstanding businesses at a 250-person dinner held Friday, March 1, 1996. Winslow paid tribute to the people he has worked with through CFE, saying, "Thank you for giving us the opportunity to work with you. It has been your support that has made us successful."

"Supporting visionary initiatives and to promote and create excellence is what the School of Business and Public Management is all about," said Dean Fowler. Toftoy added, "I believe that small business provides the vitality that D.C. needs. It gets a spirit going in the inner city. By working together in creating more small businesses, we are trying to minimize the chances of D.C. becoming a hollow city where businesses abandon it for surrounding suburbs."

Ken Sparks of the Economic Club of Washington, D.C., who was honored by CASB, pointed to the urban crisis of the District and stated, "It is so refreshing that you are out there...thank you, CASB, for for helping to rebuild the walls." Sparks currently serves as Executive Vice President of the Federal City Council.

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Also announced and re-awarded were the United States Association for Small Business and Entrepreneurship (USABE) Best Entrepreneurship Program Awards given to Erik K. Winslow, George T. Solomon and Charles Toftoy for their top-quality entrepreneurship curricula in 1996. SBPM was the only school in the country to receive this award.

CFE honored members Arlyn K. Black, president of Arlyn K. Black Enterprise, Inc.; David Engel, president of Budget Print Center; Sandy Kursban, president of Family Nursing Care, Inc.; Matthew W. Pacton IV, president of The News Gazette Corporation; and John Ratliff III, president of Diplomatic Language Services, Inc.

CASB Awardees included Bob Smith, Bob Smith's Auto Repair Klinique; Manuel Pena, La Fonda Restaurant; Hector Rodriguez, Las Americas Avenue Development Corporation; David Guyre, Rings-Leighton Limited; Ken Sparks, Economic Club of Washington, D.C.; Emily Barnes, Barnes and Company; John Nicholson, Johnson's Company Flowers; and Alan Sami, Computype Printing & Graphics.

The Center for Family Enterprise's primary mission is to ensure the survival and growth of family firms and to develop long-term relationships with family businesses. The Center offers development programs, roundtables and networking opportunities for the members of the family business in a safe environment.

The Center for Advancement of Small Business' primary mission is to provide low-cost, high-quality assistance, promote research that benefits small businesses and establish links between the academic community and regional, national and international small businesses.

GW's School of Business and Public Management is dedicated to academic excellence in the study, teaching and research of management and policy in the public and private sectors -- both within the United States and internationally. The school comprises eight departments -- accountancy, finance, health services management and policy, international business, management science, marketing, public administration, and strategic management and public policy. The school is also home to the International Institute of Tourism Studies.



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE

March 21, 1996

CONTACT: Audra Garling

(202) 994-6467

CARL STERN TO JOIN GW'S SCHOOL OF MEDIA AND PUBLIC AFFAIRS THIS FALL

WASHINGTON -- Carl Stern, director of the U.S. Department of Justice Public Affairs Office, will join The George Washington University School of Media and Public Affairs full-time faculty beginning in fall 1996. Stern first taught at GW as an adjunct professor in 1992.

"Few people could better reflect the combination of media and public affairs than Carl Stern. We are proud to add him to the list of our full-time faculty," said Linda Salamon, GW's interim vice president of Academic Affairs.

For Stern, the highly-respected reputations of both GW President Stephen Joel Trachtenberg and the School of Media and Public Affairs Director Jarol Manheim were the motivation for returning to the field of teaching. A long-time Washington journalist and law icon, Stern is excited about leading advanced reporting and media law courses this fall. "Most everybody reaches a point in life when they want to pass along what they think they've learned. Teaching is the best method for me to do so -- and students ask the most daunting questions, so I'll have to keep on top of it."

A member of the Ohio and D.C. Bars and the American Bar Association, Stern is probably best known for his work as an NBC correspondent, which spanned more than three decades. For 26 years, he was NBC's reporting authority on the U.S. Supreme Court and Justice Department. A man of significant experience and ideas, Stern has covered some of the nation's most sensational trials including those of Jimmy Hoffa, Muhammed Ali, Patricia Hearst and Oliver North, as well as the Watergate trials and hearings.

During his broadcasting career, Stern was admired as a frequent and persistent litigator for the Freedom of Information Act (FOIA). One of his most important FOIA victories required the Department to divulge the FBI's Cointelpro program, which secretly targeted certain individuals and groups for harassing and discrediting. The other significant FOIA triumph involved a suit which forced the FBI to identify top officials who had been disciplined for misleading their superiors and Congress about unlawful break-ins into the homes of the relatives of the 1960's "Weatherman Fugitives." He has also published works, including one titled "The Compensability of Non-Traumatic Ulcer."

The School of Media and Public Affairs, formerly the National Center for Communication Studies, comprises the departments of journalism, political communication and radio and television. Blending academic and administrative units of the University dealing with communication studies, the School was created to establish a leadership role in the context of the nation's capital in educational, creative and scholarly activities related to the study of communication.

Room 201
Office of Special
Gelman Library, 00000

Dave Anderson
CAMPUS MAIL
Room 201



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE

March 21, 1996

MEDIA CONTACT: ALEXA KIM

(202) 994-3087

**EDS CONTRIBUTES \$25,000 TO GW'S INTERNATIONAL CENTER
FOR PROJECT MANAGEMENT EXCELLENCE AT THE
SCHOOL OF BUSINESS AND PUBLIC MANAGEMENT**

SBPM to Offer Masters of Science in Project Management Beginning Fall 1996

WASHINGTON -- Electronic Data Systems (EDS) has demonstrated its commitment to the growth of project management as a formal discipline by contributing \$25,000 to The George Washington University's International Center for Project Management Excellence. Project management, whose key issues include managing change, developing project-focused teams and identifying core competencies, is seen by EDS as the best method to keep leaders in industry and government current and competitive. EDS is a leader in the global information services industry and serves customers in 40 countries with 1995 revenues of \$12.4 billion.

"We are delighted to support the Center," said George Newstrom, EDS group executive and corporate vice president. "The complexities of 22 years ago when I joined EDS cannot compare to the customer requirements and demands of today and of the future. Project management, as a formal discipline, is by far the best method to maintain our competitive edge and continued excellence." EDS's 85,000 employees specialize in applying a range of ideas and technologies to help business and government customers improve their economics, products, services and customer relationships.

GW Center Director, J. Davidson Frame, Ph.D., P.M.P., said, "In all of its activities, the Center strives to promote understanding of the key project management issues facing business and government." In addition to its corporate sponsorship, EDS designated Tom Block, manager of EDS Project Management Consulting, as a corporate visiting fellow to work with Frame to assess corporate needs and to determine how the Center can assist corporations and government. "A university is an ideal setting to survey corporate best practices," said Block. He will also assist Frame in expanding corporate involvement with the Center.

The International Center for Project Management Excellence was established in 1994 and serves organizations and managers by shaping project management practice and theory through conducting and publishing original research, offering symposia and hosting lectures on pertinent

-- MORE --

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industry issues. The Center is the world's premier clearinghouse on best practices. The Center works closely with the Master Certificate in Project Management and the Master Certificate in Information Technology Project Management programs sponsored by The George Washington University School of Business and Public Management. In response to the growing demand for, and popularity of, these programs, the School will offer a master of science degree in Project Management beginning in the fall 1996 academic year.

GW's School of Business and Public Management is dedicated to academic excellence in the study, teaching and research of management and policy in the public and private sectors -- both within the United States and internationally. The School comprises eight departments -- accountancy; finance; health services management and policy; international business; management science; marketing; public administration and strategic management and public policy. The school is also home to the International Institute of Tourism Studies.

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175TH ANNIVERSARY 1821-1996

Office of Special Collections
Gelman Library. 00000

NEWS

FOR IMMEDIATE RELEASE

March 22, 1996

CONTACT: Audra Garling

(202) 994-6467

ARTIST LANCE HIDY PRESENTS NEW POSTER FOR GW'S GELMAN LIBRARY

Artist gives slide talk and live Photoshop demonstration March 28

WHAT: Gelman Library celebrates its new poster by artist Lance Hidy with a slide talk and a live Photoshop demonstration by the artist. Sponsored by The George Washington University's Gelman Library. **The first 75 attendees will receive a free poster signed by Hidy.** Additional posters can be purchased from the Gelman Library.

A reception will follow the slide talk and demonstration.

WHEN: Thursday, March 28, 1996
4:30-6:00 p.m.

WHERE: The George Washington University
Gelman Library, Room 202
2130 H Street, NW
Washington, D.C.
(Foggy Bottom/GW Metro, Orange and Blue Lines)

COST: Free and open to the public.

BACKGROUND:

Artist Lance Hidy's work, which bridges the worlds of fine arts and graphic design, was given a retrospective exhibition at the Corcoran Gallery of Art in 1994. In addition to more than fifty posters, Hidy has produced computer art; book designs; an illustrated children's book; a type face, Penumber a, for Adobe Systems; and photography. Trained in fine art at Yale, Hidy has his roots in the traditional arts of calligraphy, letterpress, etching, wood engraving and silk screen. Hidy has won many international awards, and has had over twenty-five one-man shows. He has recently moved to Lexington, Virginia.

For more information, please contact GW's Gelman Library at (202) 994-6455.

Dave Anderson
CAMPUS MAIL
Room 204



175TH ANNIVERSARY 1821-1996

Room 207
Office of Special Collections
Gelman Library
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NEWS

FOR IMMEDIATE RELEASE
March 22, 1996

MEDIA CONTACT: BOB LUDWIG
(202) 994-1423

GW DEVELOPS AN INTERNET COMPUTER PROGRAM WITH A CONSCIENCE

Program to be demonstrated March 27 at the Sixth Conference on
Computers, Freedom and Privacy in Cambridge, MA

Washington -- The George Washington University's Institute for Computer and Telecommunications Systems Policy has developed a computer program with a conscience. The program is called **Deliverance** and was designed for policymakers and Internet users to increase awareness of personal accountability issues in cyberspace. Today's dramatic advancements in the ability of one person to communicate instantly with millions of others has enormous implications for lawmakers and raises the stakes for increased responsibility of individuals who use the Internet.

Deliverance allows the user to send e-mail messages to as many members of the U.S. Congress as desired (Congress was chosen because member e-mail addresses are in the public domain). While there are a number of similar programs being used on the Internet today, **Deliverance** is a unique educational tool because it prompts the user to think about some of the important cyberspace policy issues encountered when using the Internet before the message is sent. The program also directs the user to additional reference material on these issues.

"The automobile expanded our reach dramatically, but for more than a half-century it didn't have seat belts," said Professor Lance Hoffman, director of GW's Institute for Computer and Telecommunications Systems Policy. "The Internet also expands our horizons but it too makes us vulnerable to new types of dangers.

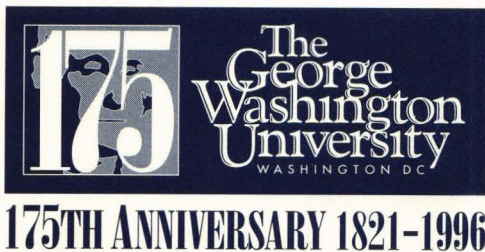
"**Deliverance** is a program that can help policymakers and Internet users develop an awareness and an understanding of the accountability issues involved," Hoffman continued. "As use of the Internet continues to grow, we need more security and accountability."

For more information about **Deliverance**, please call Lance Hoffman at (202) 994-4955; e-mail: hoffman@seas.gwu.edu; or view the Institute's home page on the Internet:
<http://www.seas.gwu.edu/seas/ictsp/>

To access **Deliverance**, its URL is:
<http://www.seas.gwu.edu/seas/ictsp/deliverance/>

Dave Anderson
CAMPUS MAIL

lections



NEWS

FOR IMMEDIATE RELEASE

March 25, 1996

MEDIA CONTACT: Audra Garling

(202) 994-6467

**GW'S DEPARTMENT OF ECONOMICS DEBATES
"ECONOMIC POLICY IN AN ERA OF DECENTRALIZATION" APRIL 19**

WHAT: "Economic Policy in an Era of Decentralization," symposium sponsored by GW's Department of Economics in honor of the University's 175th Anniversary. Panel topics and speakers include:

8:35 a.m.	Session I	Fiscal Devolution, speaker to be announced.
9:50 a.m.	Session II	Privatization and Deregulation, Richard Schmalensee
11:20 a.m.	Session III	International Economic Policy, J. David Richardson
12:45 p.m.	Luncheon	"Whither Economic Policy?" Joseph Stiglitz

WHEN: Friday, April 19, 1996
8:30 a.m. - 2:00 p.m.

WHERE: The George Washington University
Marvin Center Ballroom
800 21st St., NW
Washington, D.C.
(Foggy Bottom/GW Metro, Orange and Blue Lines)

COST: The symposium is free; luncheon tickets are \$10. For more information and to RSVP for the luncheon, please call Chioma Njoku at (202) 994-6150.

BACKGROUND:

Richard Schmalensee is Gordon Y. Billard Professor of Economics and Management at the Massachusetts Institute of Technology and director of MIT's Center for Energy and Environmental Policy Research. He has written extensively on topics in industrial organization and its application to antitrust and regulatory issues. Schmalensee served as a member of the Council of Economic Advisors from 1989-91.

J. David Richardson is professor of economics at Syracuse University and a visiting fellow at the Institute for International Economics in Washington, D.C. Previously, he has taught at the University of Wisconsin, Wheaton College and the University of Michigan. Richardson specializes in empirical research on trade under imperfect competition, regional trade and labor adjustment.

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Joseph Stiglitz currently chairs the President's Council of Economic Advisors. During the past two and a half years, Stiglitz has worked on the Administration's efforts at pension simplification, corporatization of air traffic control, HUD reorganization and reform of telecommunications, banking and environmental regulations. As an academic, Stiglitz has pioneered the area of information economics and its widespread applications. He is the author of the provocative treatise "Whither Socialism?" He is on leave from Stanford University, and has also taught at Princeton and Yale.



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
March 25, 1996

Media Contact: Bob Ludwig
(202) 994-1423

**GW PROFESSOR YONAH ALEXANDER TO MODERATE SEMINAR ON
STATE-SPONSORED TERRORISM MARCH 28**

EVENT: "State-sponsored Terrorism: The Next Phase?" a seminar sponsored by The George Washington University. The seminar will be chaired by **Professor Yonah Alexander**, director of the Terrorism Studies Program at The George Washington University.

DATE: Thursday, March 28, 1996
10:00 a.m. - 12:00 noon

PLACE: University Club (Summit Room)
1800 K Street, NW (2nd Floor)
Washington, D.C.
(Farragut West Metro, Blue or Orange Lines)

Panelists:

Steve Bryen, formerly with the U.S. Department of Commerce; **Professor Julio Cirino**, Embassy of Argentina; **Honorable Omer Eissa**, former Ambassador of the Sudan to the United States; **Dr. Roger Fontain**, journalist; **Todd Leventhal**, United States Information Agency; **Dr. Steve Rosen**, American-Israel Public Affairs Committee; and **Caleb Temple**, Terrorist Research and Analytical Center, Federal Bureau of Investigation.

Seminar topics include: current and anticipated future terrorist activities of Iran, Iraq, Libya, Sudan, Syria, Cuba and North Korea; possible involvement of new "wild cards" of the international system; and national, regional and global implications.

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Office of Special Collections
Gelman Library, 00000

Dave Anderson
CAMPUS MAIL
Room 200
OFFICE



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE

March 28, 1996

MEDIA CONTACT: Audra Garling

(202) 994-6467

**GW'S DEPARTMENT OF MUSIC TO HOST "CHEERS AND TEARS"
AT VOCAL THEATRE WORKSHOP APRIL 26 AND 27**

WHAT: Vocal Theatre Workshop, sponsored by The George Washington University Department of Music. Muriel Von Villas, director and Francis Conlon, music director.

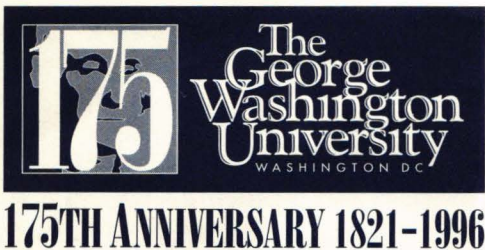
WHEN: Friday, April 26 and Saturday, April 27, 1996
7:30 p.m.

WHERE: The George Washington University
Academic Center, B-120
801 22nd Street, NW
Washington, D.C.
(Foggy Bottom/GW Metro, Orange and Blue Lines)

COST: All seats \$2. For further information, call GW's Department of Music at (202)994-6245.

BACKGROUND:

"Cheers and Tears," directed by Muriel Von Villas and Francis Conlon, features opera and musical theatre excerpts of celebration or sadness. The evening will include Verdi's "Libiamo ne' lieti calci" from "La Traviata;" Schonberg's "Bring Him Home" and "I Dreamed a Dream" from "Les Miserables;" Menotti's "Black Swan" from "The Medium;" Massenet's "Va laisse couler" from "Werther" and "Adieu, notre petite table" from "Manon;" Lloyd Webber's "Don't Cry for Me, Argentina" from "Evita;" "Happy Days are Here Again/Get Happy" from "Summer Stock;" Strauss' "Adele's Laughing Song" from "Die Fledermaus;" the title song from Arlen's "Stormy Weather;" Schwartz's "On the Willows" from "Godspell;" Mozart's "Smania Implacabili" from "Cosi fan tutte" and "Mi Tradi" from "Don Giovanni;" Wagner's "Schmerzen" from "Wesendonk Lieder;" Rodgers and Hammerstein's "Happy Talk" from "South Pacific;" Weill's "Lonely House" from "Street Scene;" Sondheim's "Tell Me On Sunday" from "Sunday in the Park;" Puccini's "O, Mimi, tu più non torni" from "La Bohème" and "Tu, piccolo iddio" from "Madame Butterfly;" and Bock's "Far From the Home I Love" and "To Life" from "Fiddler on the Roof."



NEWS

FOR IMMEDIATE RELEASE
March 29, 1996

CONTACT: Audra Garling
(202) 994-6467

**FIVE TO RECEIVE GW AWARD FOR LASTING CONTRIBUTIONS TO THE
ADVANCEMENT OF THE GEORGE WASHINGTON UNIVERSITY AT ITS
COMMENCEMENT MAY 19**

Washington -- Two students and three administrators will receive the 20th annual GW Award at The George Washington University's commencement ceremony on May 19, 1996. The award is given to individuals who have affected significant and lasting contributions to the advancement of the University. Scott Mory, a senior in the Columbian School of Arts and Sciences, Jonathan D. Tarnow, a GW Law School student, Lorraine M. Bryant, manager of senior advising at the Columbian School of Arts and Sciences, George W.G. Stoner, special assistant to the executive director of enrollment management, and Christopher Speron, director of the University's 175th Anniversary Celebration, are the 1996 award winners.

Scott Mory, who has served in the Student Association since he first arrived in Foggy Bottom as a freshman, chaired the Senate's Academic Affairs Committee from 1993-1996. Mory is credited with creating the University's Code of Academic Integrity. For two years, as the student co-chair of the Joint Committee of Faculty and Students, Mory researched and drafted much of the Code, generated student and faculty support for the Code and led in its implementation. He also organized the last two student leadership conferences for more than 100 students, faculty and staff.

In addition, Mory revitalized the Omicron Delta Kappa chapter, GW's national student leadership honor society and served for four years as a STAR, Student Admissions Representative, in the undergraduate admissions office.

Jonathan D. Tarnow is a third-year GW law student who received his bachelor's degree from GW in 1993. As an undergraduate, Tarnow served as executive vice-president and president of the Student Association. He was also a STAR, Student Admissions Representative, and active in the Residence Hall Association. During his junior and senior years, Tarnow was resident assistant in Thurston Hall, GW's main residence hall for freshman undergraduates. Since entering the GW Law School, Tarnow has served as chief judge of the Student Association's Student Court, becoming the first student in GW history to lead every branch of the student government. This past year, he also served as a legal research and writing fellow and president of the Law School's Moot Court Board.

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Lorraine M. Bryant has uniquely contributed to the academic development of undergraduates in all disciplines within the Columbian School of Arts and Sciences by encouraging them to take an active role in planning their academic pursuits. The dedicated advising style Bryant first brought to the University in 1978, not to mention her encyclopedic knowledge of the University curricula and careful attention to each student's requirements, is reflected in the praise she has received from grateful GW graduates, faculty and administrators. Bryant is also a graduate and undergraduate alumna of GW.

George W.G. Stoner has served The George Washington University for thirty-six years, most recently as director of admissions. As an admissions officer and innovator, Stoner expanded GW's undergraduate recruitment efforts both nationally and internationally and helped to develop the STAR, PREP, Colonial Challenge and Alumni Admissions Programs. Stoner's dedication, honesty and integrity have served as an ideal example for multitudes of professional staff, student workers and prospective students who have passed through the admissions office during his tenure.

Christopher Speron, both a graduate and undergraduate alumnus of GW, made it a priority to bring spirit, organization, and originality to the celebration of the University's 175th Anniversary. Speron engaged all the constituents of the University in the celebration, ensuring that faculty, students, alumni and staff all played active roles in developing and presenting programs. Speron united the University community in a common goal by weaving the 175th Anniversary theme throughout GW's history book, Internet page, athletic floor, art exhibits, scholarships, merchandise, posters, banners and concerts.

Now celebrating its 175th Anniversary, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University, which is located four blocks from the White House, offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE

March 29, 1996

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(202) 994-3087

**NATION'S TOP MBA STUDENTS TO TACKLE D.C.'S ECONOMIC DEVELOPMENT
ISSUES AT GW APRIL 12-13**

**MBA Case Competition at the School of Business and Public Management to Propose
Solutions to Urban Crisis**

EVENT: **Economic Development in Washington, D.C.: Two Tales of a City, 1996**
MBA Invitational Case Competition, sponsored by The George Washington University School of Business and Public Management and KPMG Peat Marwick. Leaders from the D.C. government, including City Council Member Charlene Drew Jarvis, and the D.C. business community, including Frank Ross, newly named managing partner at KPMG Peat Marwick, will judge nine teams of the nation's top MBA students and choose the team that presents the most compelling and feasible set of solutions to the District's economic development issues.

WHEN: **Saturday, April 13**
1:30 pm - 2:30 pm Finalist #1
2:30 pm - 3:30 pm Finalist #2
3:30 pm - 4:30 pm Finalist #3

WHERE: The George Washington University
Hall of Government and Marvin Center/Doyle Room
710 21st St., N.W.
Washington, D.C.

BACKGROUND:

The 1996 case, "**Economic Development in Washington, D.C. : Two Tales of a City**," documents the fiscal challenges facing the District of Columbia. However, the MBA teams will find the case to be applicable to their own metropolitan areas. "D.C.'s serious economic development issues are similar to other urban city centers that face a declining revenue base and rising deficits from decades of middle class flight," said F. David Fowler, dean of The George Washington University School of Business and Public Management. "What makes the District's crisis unique is the relationship between D.C. leadership and the federal government."

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Written by Joel Cook, associate professor of strategic management, the case focuses on three economic development strategies:

- ▶ the potential for increasing the District's economic benefit from tourism
- ▶ the potential for developing a light manufacturing base within D.C.
- ▶ the potential for developing a new city asset within D.C.

"The challenge to the case teams is exactly the same as that faced by District leaders -- to develop strategies that draw on D.C.'s unique assets and competitive advantages that will allow the District to compete effectively with other city centers and edge cities for jobs and investment." writes Cook.

Participants in the competition will represent American University, Case Western-Reserve University, Georgetown University, George Mason University, The George Washington University, University of Maryland, University of North Carolina at Chapel Hill, Virginia Polytechnic Institute and State University, and Wake Forest University. The teams that present the most effective cases are awarded cash prizes of \$1,500, \$1,000 and \$500 for first, second and third place, respectively.

GW's School of Business and Public Management is dedicated to academic excellence in the study, teaching and research of management and policy in the public and private sectors -- both within the United States and internationally. The School comprises eight departments -- accountancy; finance; health services management and policy; international business; management science; marketing; public administration and strategic management and public policy. The School is also home to the International Institute of Tourism Studies.

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